

Tisztelt Hölgyeim és Uraim! Kedves Konferencia Résztevők! Sok szeretettel köszöntöm Önöket a Pécsi Tudományegyetem Bölcsészettudományi Karának nevében.

Dear Ladies and Gentlemen! Dear Participants of the Conference! It is my pleasure to welcome you at University of Pécs, Faculty of Humanities. We are proud to host this conference on how to teach digital journalism skills that discusses the challenges of the 21st century for journalism and presents the e-learning materials prepared in the Newsreel project.

As you might know our university traces back its history to medieval ages. Back then, more than 650 years ago, information about the wider environment was the privilege of the very few. Travelers, merchants and historians wrote reports and journals about their experiences, gathering and providing pieces of information for those who could afford.

Our attitude towards information has changed a lot since then. Information is not the privilege of the few any more. I bet you all have a smart phone in your pocket with instant access to internet. Today each and every one of us is overwhelmed with information. It is not about gathering information any more but rather filtering out information. Chroniclers of our age, journalists should be equipped with several skills to provide a professional coverage of what happens in the world. They should be able to distinguish between what is real and what is fake. They should present information in ways that are easily understood by anyone. And most of all, they should be socially responsible taking ethical considerations into account.

Any progress you make in today's conference and in the Newsreel project to successfully educate such professional journalists, it will have an impact not only on a new generation of journalists but also on their wider audience. I wish you good luck, bright ideas, and a fruitful discussion for your meeting!

Sok sikert a mai tanácskozáshoz!